



Area9 Lyceum and VEJ-EU Strike a Partnership for Competency Development in the Infrastructure Space

Area9 Lyceum, the world's leader in educational technology and VEJ-EU, Denmark's roadwork safety training association, have entered into a long-term partnership agreement. In the coming years, VEJ-EU will be using Area9 Rhapsode™, a unique four-dimensional adaptive learning platform developed by Area9 Lyceum to create new courses and improve existing ones at affordable rates that satisfy the road sector's need for new knowledge and push for technical development. These courses will adjust to the individual users for a truly optimal personalized learning experience.

"We have decided to partner with Area9 Lyceum because of their unique Rhapsode-platform that can be used to convert and expand our existing course material into personalized learning, and deliver on our ambition to be able to deliver courses 'anywhere, anytime' that adjusts to each individual. Our target audience has a wide variety of experiences and competencies, and the ability for the platform to adjust to each individual is extremely valuable since everyone will get a tailored experience."

Henrik Harder, VEJ-EU CEO



The collaboration with Area9 Lyceum is providing VEJ-EU's course participants with completely new opportunities to attend courses across a variety of platforms including laptops, tablets and even smartphones. VEJ-EU understands that workplace safety begins with a well-trained workforce, therefore the first courses to be launched on the Area9 platform will be focused on Work Zone for infrastructure.

This partnership was agreed to on October 5, 2018. Work has already been initiated to convert VEJ-EU courses with launch scheduled for April 2019. Area9 Lyceum's Learning Engineers are working on converting the content while the subject matter experts from VEJ-EU are ensuring content quality on the new platform.

"VEJ-EU is an ideal partner, that has set out on an ambitious and forward-sighted solution by converting their existing courses to our pedagogic methodology. This is potentially a groundbreaking collaboration in a sector that in the coming years will see an increased need for adoption to the 4th industrial revolution. We predict there will be a large need for up-skilling of employees so we are excited that VEJ-EU and Area9 Lyceum can set out on this journey together."

Ulrik Juul Christensen, Area9 Lyceum CEO