



LLOYD'S REGISTER

European Union Regulation Training to a Diverse Audience

Lloyd's Register (LR) started out in 1760 as a marine classification society. Today, it's one of the world's leading providers of professional services for engineering and technology-improving safety and increasing the performance of critical infrastructures for clients in over 75 countries worldwide.

Challenge:

- Through years of offering training for European Community Directives, LR found that clients rarely needed the same level of training for all their employees. Some were experienced and need a refresher course, others are new to the concept of CE Marking
- LR also wanted to extend its traditional classroom delivery into a sustainable, impressive online training offering
- LR needed a solution to meet those diverse needs efficiently and effectively

Solution:

- Training on both fundamental scientific background and on products
- Adaptive learning applied to deliver course globally (incl. Europe, China, India and Saudi-Arabia)

Outcomes:

- As employees go through the training, the e-learning engine feeds a number of continuous data points into an adaptive algorithm, adjusting the learning path for each person, giving them a faster, easier and more focused way to learn

"Working with the Area9 platform really impressed our clients and internal stakeholders. The course builder removed a lot of the traditional technological barriers to building a course and helped us finalize the course in just weeks. The instructional design experts also provided a lot of good feedback on how we could shape our training for maximum impact. Ultimately, I think one of our clients provided the most insight into the value of the Area9 platform: 'At various points throughout the course, I thought I knew the answer, but it actually showed that I was incorrect. This was really valuable and made the course fun to do.'"

Luke Morsillo

Innovation Leader



LR