



AREA9 TO PARTICIPATE IN AACC ANNUAL SCIENTIFIC MEETING, SHOWCASING REMOTE ADAPTIVE LEARNING PLATFORM FOR LABORATORY MEDICINE

Area9 Lyceum will participate in the American Association for Clinical Chemistry (AACC) Annual Scientific Meeting, to be held December 13-17, 2020, joining an online community to share the latest developments in scientific education. Participants will have the opportunity to experience the world's leading adaptive learning program for laboratory medicine, based on Area9's adaptive platform.

The AACC Learning Lab for Laboratory Medicine on the NEJM Knowledge+ platform has been used by more than 100,000 healthcare professionals worldwide. Usage has increased significantly during the Covid-19 pandemic, given the importance of laboratory medicine to respond to the crisis. Free courses on the platform have been offered since March 2020.

"It's been an eye-opener how much global traction for trusted knowledge, in particular from lab professionals from Asia, we saw during the beginning of the pandemic. Our editorial and author team reacted swiftly in developing free resources to allow for efficient knowledge dissemination, and I thank the team", says Nader Rifai, PhD, Editor-in-Chief of the Learning Lab; Professor of Pathology, Harvard Medical School; Director of Clinical Chemistry, Boston Children's Hospital; and Editor-in-Chief of *Clinical Chemistry*.

AACC Learning Lab for Laboratory Medicine on NEJM Knowledge+ is an adaptive learning platform that combines gold-standard content with the most efficient, engaging, and effective way to help laboratory medicine professionals increase proficiency, expand knowledge, and enhance their careers.

AACC Learning Lab for Laboratory Medicine is the result of a collaboration between NEJM Knowledge+ and AACC, a global scientific and medical professional organization dedicated to better health through laboratory medicine. Using the same adaptive technology that's been demonstrated to work with physicians, AACC Learning Lab adapts to lab professionals'



goals, pace, and knowledge gaps to deliver the information they need to positively impact patient outcomes and enhance their careers.

NEJM Group, publisher of The New England Journal of Medicine, and Area9 partnered in February 2013 to create NEJM Knowledge+, a first-of-its-kind platform using smart technology that adapts to clinicians' learning goals, pace, and knowledge gaps.

The AACC Learning Lab for Laboratory Medicine currently addresses all disciplines of laboratory medicine, in seven key areas:

- General Laboratory Medicine
- Clinical Chemistry
- Transfusion Medicine
- Laboratory Genomics
- Hematology and Coagulation
- Clinical Microbiology
- Clinical Immunology

Each program area, created and edited by leaders in the field, consists of approximately 20 courses addressing different topics in that discipline. A total of 70 courses prepared by notable faculty in the field are currently available.

To learn more about the program and try a free course, visit <https://rhapsode.com/laboratorymedicine/>

About Area9 Lyceum:

Area9 Lyceum builds 21st century skills and competencies through the world's first four-dimensional learning platform, Area9 Rhapsode™. Based on more than 20 years of research into human factors and cognition, our AI-based platform delivers truly personalized learning at scale – cutting training time in half, guaranteeing proficiency and making lasting impacts on careers and business outcomes. www.area9lyceum.com

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